

Lateral Thinking provides a unique, deliberate, systematic process that will result in innovative thinking. Empower your talent to solve problems, challenge current thinking and generate new ideas.

PROGRAM AND LEARNING OUTCOMES

FOCUS

- Learn systematic tools to help you and your team focus on specific areas for innovation
- Identify when and how to change the focus of your thinking

INNOVATIVE THINKING

- Discover new concepts that will help you look beyond the obvious alternatives
- Use practical methods to challenge existing ways of doing things
- Break free from the limits of traditional thinking

IDEAS GENERATION & PROBLEM SOLVING

- Build new ideas by generating provocative statements
- Use “concepts” as a breeding ground for new ideas
- Harvest the best ideas and prioritize next steps

WHO IS IT FOR?

This workshop is designed for all executives, managers, professionals and advisors who want to boost or encourage innovation in the workplace.

Lateral Thinking stimulates creativity and provides a competitive edge, no matter what your role is.

Apply the skills immediately in your workplace after attending this workshop!



EXTRA RESOURCES

- ▶ Comprehensive participant manual
- ▶ Summary of systematic tools learned during the workshop



Dr. Edward de Bono is the world's leading authority in Lateral Thinking and creativity.

His simple, practical and powerful thinking techniques have brought outstanding results to organizations and individuals worldwide.

dBTS workshops based on the Dr. Edward de Bono's work include: Six Thinking Hats®, Lateral Thinking, Power of Perception™, Focus on Facilitation™, Six Value Medals™ and Simplicity.



www.debonothinkingsystems.com

MCLUHAN AND DAVIES COMMUNICATIONS, INC
THINK ON YOUR FEET INTERNATIONAL, INC



Toll Free: 1-800-862-2429 | info@mdctraining.com | www.mdctraining.com

