### McLuhan & Davies Communications, Inc.

# 90-MINUTE LIVE-VIRTUAL WEBINAR SERIES

Three Essential
Communication
Techniques from
Think on Your Feet®

#### Key techniques from Think on Your Feet®

- How to be Clear, Concise and Memorable
- How to Position Your Message for Your Listener
- How to Handle Q&A Like a Pro

Decoding Communication

#### **Understand differences in communication styles**

- Teamwork and communication go hand-in-hand
- We have built a three-part model to adapt communication to any audience
- Go beyond the 'what' of the message to 'how' it is relayed

Smarter, Better Emails™

#### Help readers remember your key messages

- Are your emails generating the results you want?
- Learn flexible tools to quickly format, edit, and increase the effectiveness of every email you send
- How to structure for results

Building Trust to Strengthen Relationships

# Boost your ability to connect with others and build trust-based relationships

- How to be a better listener
- How to shift from judgment to connection
- How to communicate with empathy

## **ATTEND FROM ANYWHERE!**

Each of these series is comprised of three 30-minute sessions.

**Customization** and **in-person** options are also available. **Contact for more information:** 

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