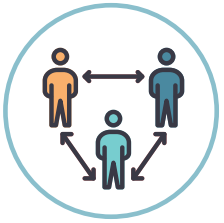


Moving Forward Together

Creating environments that inspire engagement. Safely.

NEW EXPECTATIONS AT LIVE EVENTS



INTENTIONAL MOVEMENT

Floorplans that guide
traffic flow



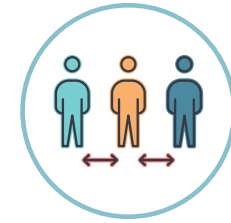
INNOVATION

Digital solutions
& touchless service



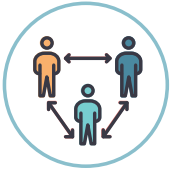
OWNERSHIP OF SPACE

*"NOT sharing is the
NEW caring"*



SOCIAL DISTANCING

Coming together in
community spaces

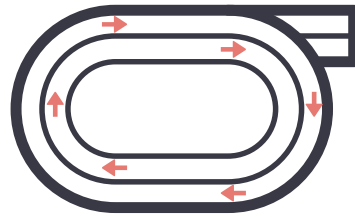


FLOORPLANS – ACHIEVING INTENTIONAL TRAFFIC FLOW



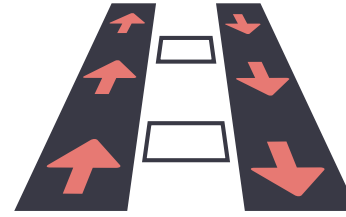
GUIDED PATHWAY

Journey traffic through all the areas of an event or show



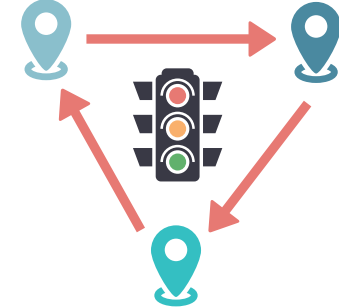
THE TRACK

20' super aisles track around the space in a one-way direction



ONE WAY ONLY

Individual aisles with one direction traffic



STAGGERED ENTRY

Move groups through the event space in timed stages



EVENTS BEYOND LIVE

- Virtual events that integrate into your overall strategy is key. Create spaces live that bring in and send out produced content.





CONNECTING ONLINE AND ONSITE

Meeting space to connect with virtual attendees and remote offices



Virtual



Sponsorship
Opportunities



Physical
Dividers

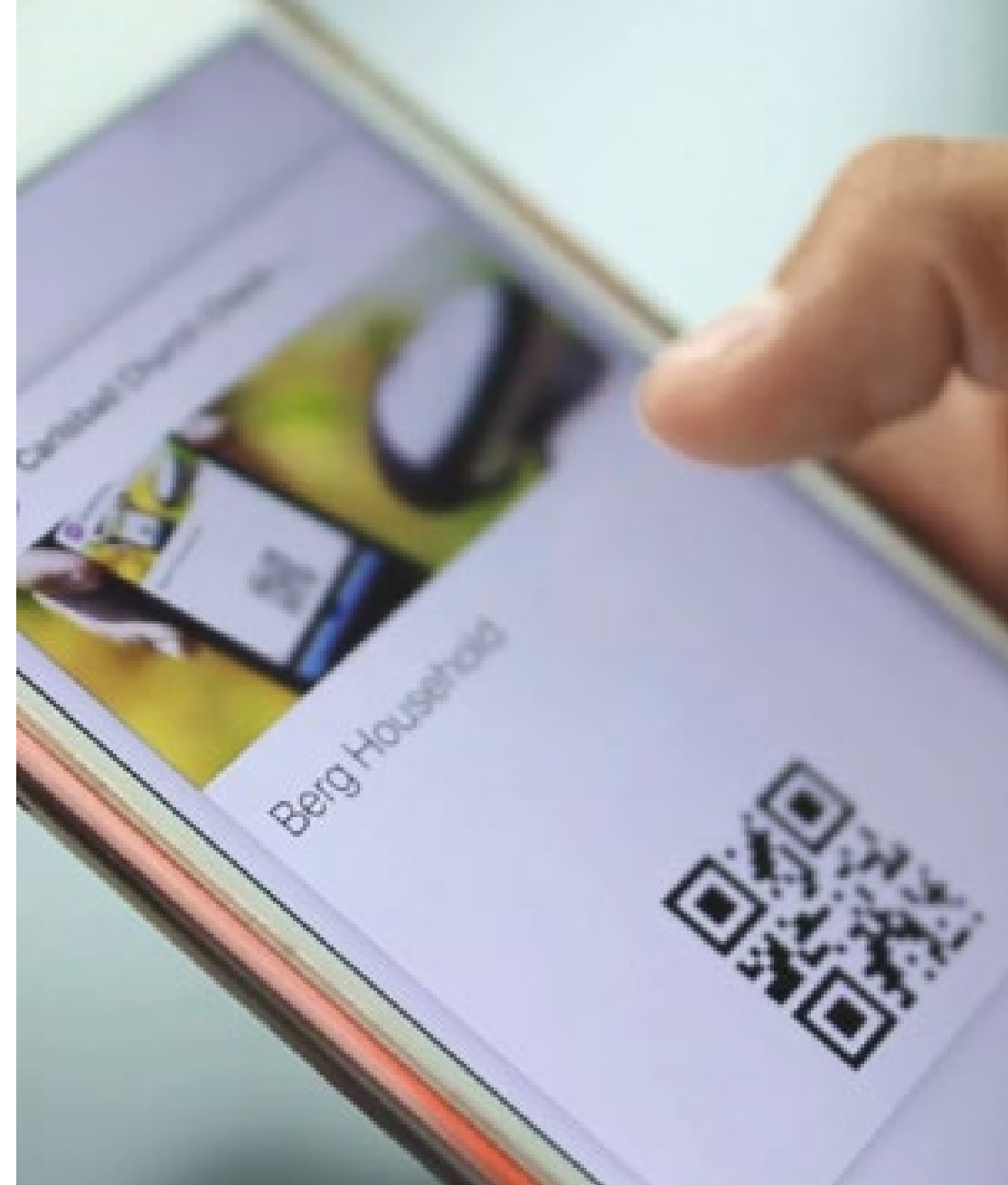


BeMatrixx



TOUCHLESS INTERACTIONS

- Utilize technology for transactions including hotels, registration and even exhibit booths to maintain distancing. All Exhibitor Services transactions now conducted without ever approaching a person at a service desk.





EDUCATION PAVILION



Physical
Dividers



Ownership
of Space



Face
Covering



Live AV
Feed



Virtual



Sponsorship
Opportunities



6' Apart





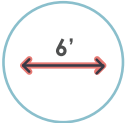
LEARNING LAB



Face
Covering



Physical
Dividers



6' Apart



Ownership
of Space



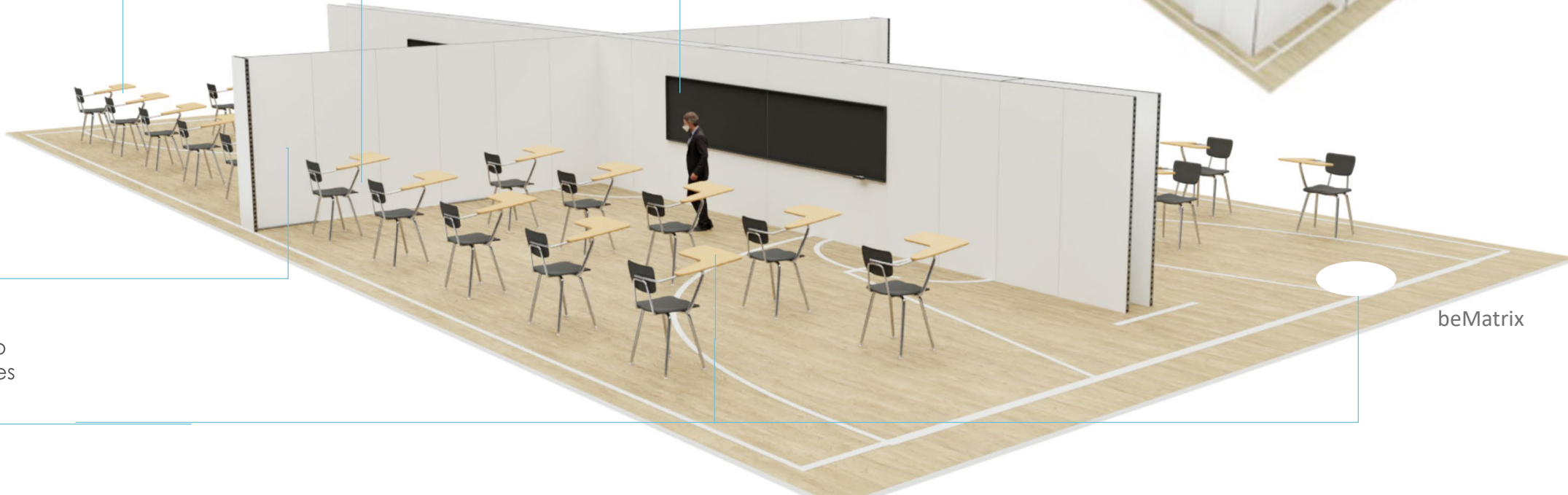
Live AV
Feed



Virtual



Sponsorship
Opportunities



beMatrix



QUIET NOOK



Ownership
of Space



Physical
Dividers

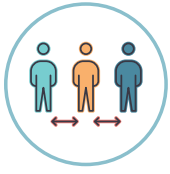


Sponsorship
Opportunities

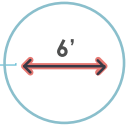


Face
Covering





TOGETHER YET APART COMMUNITY SPACES



6' Apart



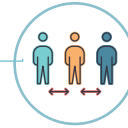
Face
Covering



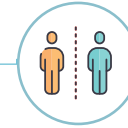
Live AV
Feed



Virtual



Social
Distancing



Physical
Dividers



Sponsorship
Opportunities





MATCH ZONE



Social
Distancing



6' Apart



Face
Covering



Sponsorship
Opportunities



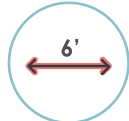
Physical
Dividers



RECHARGE LOUNGE



Social
Distancing



6' Apart



Face
Covering



Sponsorship
Opportunities

RED/GREEN INDICATOR CARDS
ON SEATING TO SIGNAL
WHETHER IT HAS BEEN
SANITIZED BETWEEN USAGE.



Moving Forward Together Infographics



Please visit theexpogroup.com/MFT for more pandemic-related resources.